

FOR IMMEDIATE RELEASE



Midwich Announces New Partnership with Sennheiser, Expanding Integrated Audio Offering

June 5, 2025 - Chesterton, IN - Midwich, a leading solution provider of professional AV solutions in the U.S., is pleased to announce a new partnership with Sennheiser, a world-renowned leader in professional audio. This collaboration strengthens Midwich's Integrated Audio portfolio in the U.S. and reinforces its commitment to delivering end-to-end solutions for its customers.

A core innovator in audio technology, Sennheiser has been foundational to many of the key developments that have shaped the AV industry. With a growing footprint in the Unified Communications (UC) space, Sennheiser brings forward-thinking solutions for today's modern workspaces.

"Sennheiser is synonymous with excellence in professional audio," said Tyler Brebberman, VP of Business Management at Midwich. "Their legacy, innovation, and expertise in the UC space perfectly complement our growing Integrated Audio offerings. We're thrilled to offer our customers access to Sennheiser's world-class solutions, supported by our deep category knowledge and service-first mindset."

The partnership will enable Midwich to offer Sennheiser's full suite of enterprise audio products, including wireless conferencing systems, advanced ceiling microphone arrays, and scalable solutions for collaboration environments - all designed to empower integrators and end users across corporate, education, government, and entertainment verticals.

"Midwich's customer-first approach and technical acumen make them an ideal partner," said Simon Holley, VP Sales – Business Communications, USA, Canada & Latin America at Sennheiser. "We're excited to expand access to our solutions through Midwich's trusted team of experts who share our passion for quality and innovation."

As Midwich continues to invest in its Integrated Audio capabilities, this partnership reflects the company's ongoing commitment to delivering comprehensive, scalable, and high-performance solutions across every major vertical.

For more information about Midwich, please visit [Midwich.us](https://midwich.us) or contact Ying Khang at ying.khang@midwich.us.

About Midwich

We are Midwich, your AV solutions experts in the U.S. and part of the global Midwich Group. Formerly known as Starin, The Farm AV, and Toolfarm, we've unified under one name to reflect a stronger, more connected presence with expanded capabilities across unified communications, broadcast, and professional AV. This evolution marks a new chapter built on decades of expertise and a shared commitment to helping our customers succeed.

As a trusted partner, Midwich is known for reliability, responsiveness, and a solutions-first mindset. Our team brings deep technical knowledge and hands-on experience, supporting everything from solution development to complex system design. We offer a robust portfolio of best-in-class technology partners and deliver scalable services through Midwich Plus. With enhanced broadcast capabilities from top-tier brands and a full-service UC offering, we're equipped to support the full spectrum of your AV needs.

As a team laser-focused on collaborating closely with our customers to tailor solutions, provide training, and offering end-to-end support, our goal isn't to be the biggest - it's to be the most trusted. Backed by the strength of the global Midwich Group, we bring international expertise with a personal, local touch to help our customers create impactful communications and unforgettable experiences.

At Midwich, we're passionate about technology, collaboration, and pushing boundaries to help you deliver positive business outcomes and innovate for tomorrow.

Learn more at www.midwich.us.

About the Sennheiser Group

We live and breathe audio. We are driven by the passion to create audio solutions that make a difference. In 2025, the Sennheiser Group celebrates its 80th anniversary. Since 1945, we stand for building the future of audio and bringing remarkable sound experiences to our customers.

Today, the Sennheiser Group is one of the leading manufacturers in the field of professional audio technology. With our brands Sennheiser, Neumann, AMBEO and Merging, we offer a comprehensive range of solutions that is fully tailored to the needs of our customers. As independent family-owned company Sennheiser is led in the third generation by Co-CEOs Dr. Andreas Sennheiser and Daniel Sennheiser. www.sennheiser.com

Global Press Contact

Jeffrey Horan

jeffrey.horan@sennheiser.com

+1 860-598-7539